

FOUNDATION

Update

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Golfers tee off in support of Foundation

Once again, golfers and generous sponsors have demonstrated their strong support for the Rouge Valley Health System at both the Golf Classic and Mayors' Charity Classic tournaments.

Held in August, the Golf Classic raised an impressive \$52,000 for the birthing and newborn centre, now under construction at Rouge Valley Centenary. When completed, this project will offer mothers and newborns some of the most advanced neonatal care in the province.

The 12th annual Mayors' Charity Classic continues to support equipment purchases at Rouge Valley Ajax and Pickering, this year raising more than \$168,000 for the redevelopment of the Emergency Department. The redevelopment project is expected to break ground next month.

Many thanks to the golfers, sponsors and volunteers who made each of these signature events such wonderful successes.

Additional information on these events is available on our website at www.rougevalley.ca/rvhsf.



RVAP Emergency nurses Christine Higgins, left, and Lynsey Hindle, along with Dr. Tom Stavro Sholdoff, Program Chief of Emergency, demonstrated trauma treatment techniques for the golfers at this year's 12th annual Mayors' Charity Classic.



From left, Dr. Terry Logaridis, Program Chief of Women's Health at RVC, Peter Lobraico, Chair of the Golf Classic, Bryan Rowntree, President of Scarborough Lexus Toyota and Pat McNeil, Past Chair of the Foundation's Board of Directors, show off the proceeds from this year's tournament. Rowntree was this year's recipient of the Peter Lobraico Award for volunteerism.

Tree of Life benefiting Rouge Valley

Autumn has arrived, and with it comes the annual Shoppers Drug Mart Tree of Life campaign in support of the Rouge Valley Health System.

Until October 19, Shoppers Drug Mart customers can contribute to the campaign by purchasing and personalizing a Leaf for \$2, a Maple Leaf for \$5 or an Apple for \$50. The leaves and apples will then be placed on a tree branch prominently displayed in each store.

Seventy-five per cent of the money raised through Shoppers Drug Mart stores in Scarborough, Ajax and Pickering will be presented to the Rouge Valley Health System Foundation to support our vision of enhancing healthcare in our community.

"We depend on volunteer and fundraising efforts in this community to assist us in continuing to serve our patients' needs," says Chad Hanna, President and CEO of the Foundation. "It's a heartfelt campaign like this that brings communities together and we thank Shoppers Drug Mart, their employees and their customers for helping us make a difference to healthcare in our community."



High Definition Gift

Pickering Mayor Dave Ryan, Natalie Bubela, VP, Programs and Support Services, Paul Hazime and Kathy Boyle from Scotiabank and Diana Hills-Milligan help to unveil the high definition video endoscopy system that was recently donated to RVAP. This piece of equipment will enable surgeons to detect nearly microscopic amounts of cancer while performing colonoscopies, enabling the disease to be caught earlier and treated sooner. The funds raised to purchase it came from the 2006 Pickering Mayor's Gala, held last November. The sold-out event raised more than \$110,000 – a portion of which went to purchase the endoscopy system.

Visit our revamped website

The Rouge Valley Health System Foundation website has received an overhaul, giving it a new look and making it easier for visitors to stay informed about events, capital project milestones, major gifts and new equipment purchases for our hospitals.

The new site includes a regularly updated blog and an online photo gallery with images from our fundraising events and donor presentations. There is also an ongoing gallery of images showing the progress of our capital projects.

Visitors are encouraged to provide feedback directly to the Foundation, or on our blog where comments are welcomed.

A brand new e-mail newsletter subscription service, located on our home page, will allow visitors to sign up for



weekly Foundation news items delivered directly to your inbox. An archive of past publications, including Foundation Update, annual reports and construction backgrounders, are also available on the site.

Visit the new and improved site at www.rougevalley.ca/rvhsf.



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