

FOUNDATION

Update

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Gift of BCE shares benefits RVC

A generous donation of 1,300 BCE shares to the Foundation just before Christmas has resulted in more than \$25,000 being given to the Margaret Birch Wing and more than \$25,000 to the Cardiac Program at Rouge Valley Centenary.

The donor of these shares had made a gift in memory of a Margaret Birch palliative patient last summer. She was impressed with the tone of the thank you letter she received and called the office to compliment Foundation staff.

It turned out she had also been impressed with the palliative team at Rouge Valley, and that another family

member had received exemplary care from RVC's angioplasty team. After a number of discussions, the subject of the capital gains exemption for gifts of securities came up and the donor made her decision to make this significant gift using this very easy and tax-efficient means.

BCE shares in particular are a good vehicle for this type of giving because of the imminent sale of the company.

For more information about how you can take advantage securities gifts to the Foundation, please contact Carole Chabot, Vice President, Development at 416-281-7462.



Region of Durham presents \$1.2 million gift to RVAP

The Rouge Valley Health System Foundation gratefully accepted a \$1.2 million cheque from the Region of Durham in December—the first installment of Durham Regional Council's \$3.5 million pledge toward the hospital redevelopment project. Durham Regional Chair Roger Anderson presented the cheque to Dr. Dina el-Sahrigy, a pathologist who recently joined Rouge Valley Ajax and Pickering. The remaining portion of the Region of Durham's pledge will be paid during the next two years.



Mark your calendar! This year's gala, which features an upscale western theme, takes place on Friday, March 28, 2008 at the Liberty Grand Entertainment Complex. For tickets or information, please call Maureen Dowhaniuk at 905-683-2320 ext. 1212 or visit our website at www.rougevalley.ca/rvhsf.



Spirit of the season

Employees of local Scotiabank branches donated more than 200 toys to RVAP and RVC, as part of their annual staff holiday party. For several weeks before Christmas, many local businesses and individuals supported the Foundation's Gift of Health campaign with financial donations and gifts of toys for children spending the holidays at either Rouge Valley campus. Many thanks to those donors, including Shaklee Canada, Bayfair Daycare, the Optimist Club of Ajax, Boyer Pontiac Buick GMC, the Liscio family, the Hansraj family and Toronto Firefighters.



Constantly improving communication and building relationships with our donors and volunteers is a priority for the Foundation. We encourage your feedback, and we look forward to hearing from you.

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Mural brightens DI waiting room

Local mural artist Nico Monteleone has donated his time and talents to transform Rouge Valley Centenary's Diagnostic Imaging (DI) waiting room into a work of art for patients and visitors. Monteleone, who has painted large scale murals for several years, created the mural over the course of two weekends. The scene depicts a tranquil park-like setting, including a waterfall. A plaque commemorating the mural was unveiled in the DI waiting room on Jan. 18, 2008, at a reception for Monteleone, invited guests, hospital staff and physicians.